

Contact: Sonja Burris  
SVP Marketing & Communications, TMP  
Visit York County, SC 803.329.5200 (office)  
803.487.1618 (mobile) [sburris@visityorkcounty.com](mailto:sburris@visityorkcounty.com)

Spokesperson: Andy Clinton, VP of Sales, Visit York County, SC 803.329.5200  
(office) | 803.487.5095 (mobile) [aclinton@visityorkcounty.com](mailto:aclinton@visityorkcounty.com)

The Visit York County Martin Luther King, Jr. Holiday Basketball Showcase returns January 2020

Fourteen South Carolina high schools set to compete in the 2nd Annual Visit York County MLK, Jr. Holiday Basketball Showcase.

Rock Hill, SC (October 23, 2019) - Visit York County<<http://www.visityorkcounty.com/>> will host the 2nd Annual Visit York County Martin Luther King, Jr. (MLK) Holiday Basketball Showcase<<https://www.visitycmlkshowcase.com/>> on January 20, 2020 at the Rock Hill Sports and Events Center<<https://www.cityofrockhill.com/departments/parks-recreation-tourism/parks-facilities/rock-hill-sports-event-center>> (326 Technology Center Way, Rock Hill, SC 29730). The Visit York County MLK Jr. Holiday Basketball Showcase will feature seven (7) basketball matchups including 14 high school basketball teams located in South Carolina.

The 14 high school teams competing in the showcase include Brookland Cayce, Catawba Ridge, Chapman, Chesnee, Clover, Eau Claire, Fairfield Central, Fort Mill, Nation Ford, Northwestern, Rock Hill, South Pointe, Spartanburg and York Comprehensive.

"Visit York County is excited to host this event for the 2nd year, says Andy Clinton, VP of Sales, Visit York County. "It's important to not only bring in visiting teams, but to also provide a platform for local schools as well."

The Visit York County MLK Showcase team matchups are as follows:

11am	York Comprehensive vs. Catawba Ridge
12:30pm	Rock Hill vs. Brookland Cayce
2pm	Clover vs. Eau Claire
3:30pm	Fort Mill vs. Fairfield Central
5pm	Nation Ford vs. Chesnee
6:30pm	South Pointe vs. Spartanburg
8:00pm	Northwestern vs. Chapman

For more information, please log on to <https://www.visitycmlkshowcase.com/>.

Twitter handles: @YorkCoMLKBBall, @visityorkcounty

VISIT YORK COUNTY (also known as the Rock Hill/York County Convention & Visitors Bureau)

Visit York County is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB's goals are to promote the long-term development and marketing of their destination, focusing on convention, sports and leisure sales, tourism marketing and services. The organization works in collaboration with the CVB Board as well as the York County Council and appropriate funding sources. In 2008, the Rock Hill/York County CVB became the first accredited destination marketing organization in South Carolina. For more information, log on to [visityorkcounty.com](http://www.visityorkcounty.com/)<<http://www.visityorkcounty.com/>>.

###

Sonja R. Burris  
SVP of Marketing & Communications, TMP  
Visit York County, SC (Rock Hill / York County CVB)  
Accredited Destination Marketing Organization  
130 E. Main Street, Rock Hill, SC 29730  
803.329.5200 / 888.702.1320 / fax 803.329.0145  
visityorkcounty.com<<http://visityorkcounty.com/>>

Follow us on Facebook<<https://facebook.com/visityorkcounty>> /  
Twitter<<http://twitter.com/visityorkcounty>> /  
YouTube<<https://www.youtube.com/watch?v=7zjOlyTZHgk>> /  
Instagram<<https://www.instagram.com/>>